



Quest on Lonsdale joins the Quest for a Cure

Media Release

26th October 2009

Quest on Lonsdale is proud to join with Cancer Council Victoria in their Quest for a Cure by participating in 2009 Pink Ribbon Day.

The pink ribbon is the symbol of support for all those who have been affected by breast cancer globally, and on October 26th Quest on Lonsdale will purchase a Pink Ribbon on behalf of all guests staying at the property, with \$3 from every ribbon donated to research.

Guests will be presented with their ribbon at the property along with an information pack promoting the importance of early detection.

"Quest on Lonsdale is delighted to support Pink Ribbon Day in 2009 and to be promoting breast cancer awareness in our local region," said Franchisee Robert Sumpton.

"By working with Cancer Council Victoria, we can help save lives and work towards defeating breast cancer."

Pink Ribbon Day is an annual event held to raise awareness and funds to combat breast cancer. In 2008 the event raised over \$3M nationally. Proceeds will continue to fund vital breast cancer research, and provide support services for people affected by breast cancer and their families.

Quest on Lonsdale is a newly refurbished property located in Melbourne's Greek Quarter featuring 53 studio, one and two bedroom serviced apartments. The property is spread over five levels with onsite conference facilities and is located in the heart of Melbourne's healthcare precinct close to a number of world class cancer research institutes, along with the proposed \$1 billion Parkville Comprehensive Cancer Centre.

For more information visit: <http://www.questonlonsdale.com.au>

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About Quest Serviced Apartments

Quest has become Australasia's largest provider of serviced apartments, with more than 125 properties across Australia, New Zealand and Fiji. Established in 1988, Quest offers stylish, well appointed and spacious apartments designed with the business traveller in mind.

With separate bedrooms and living areas, fully equipped kitchens, additional amenities and high service standards, Quest provides flexible accommodation that allows its guests to work or relax in complete comfort.

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